



The windows of watchmakers' shops nearly always offend the eye simply because they are overcrowded. Not one of the models exhibited is displayed to show its best features or awaken any degree of interest. The pictures of the shop-windows of the Firm of Conrad Felsing, Unter den Linden, contained in this point to a step taken in an entirely different direction. Very wisely has the display of clocks and watches been limited to a well-arranged selection of good single pieces whose charms are further enhanced by a discreet use of beautiful materials or an artistic arrangement of flowers. Emphasis is thus laid upon a distinctive and traditional note characteristic of one of the oldest watchmaker's shops in the most fashionable street in the city of Berlin.

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