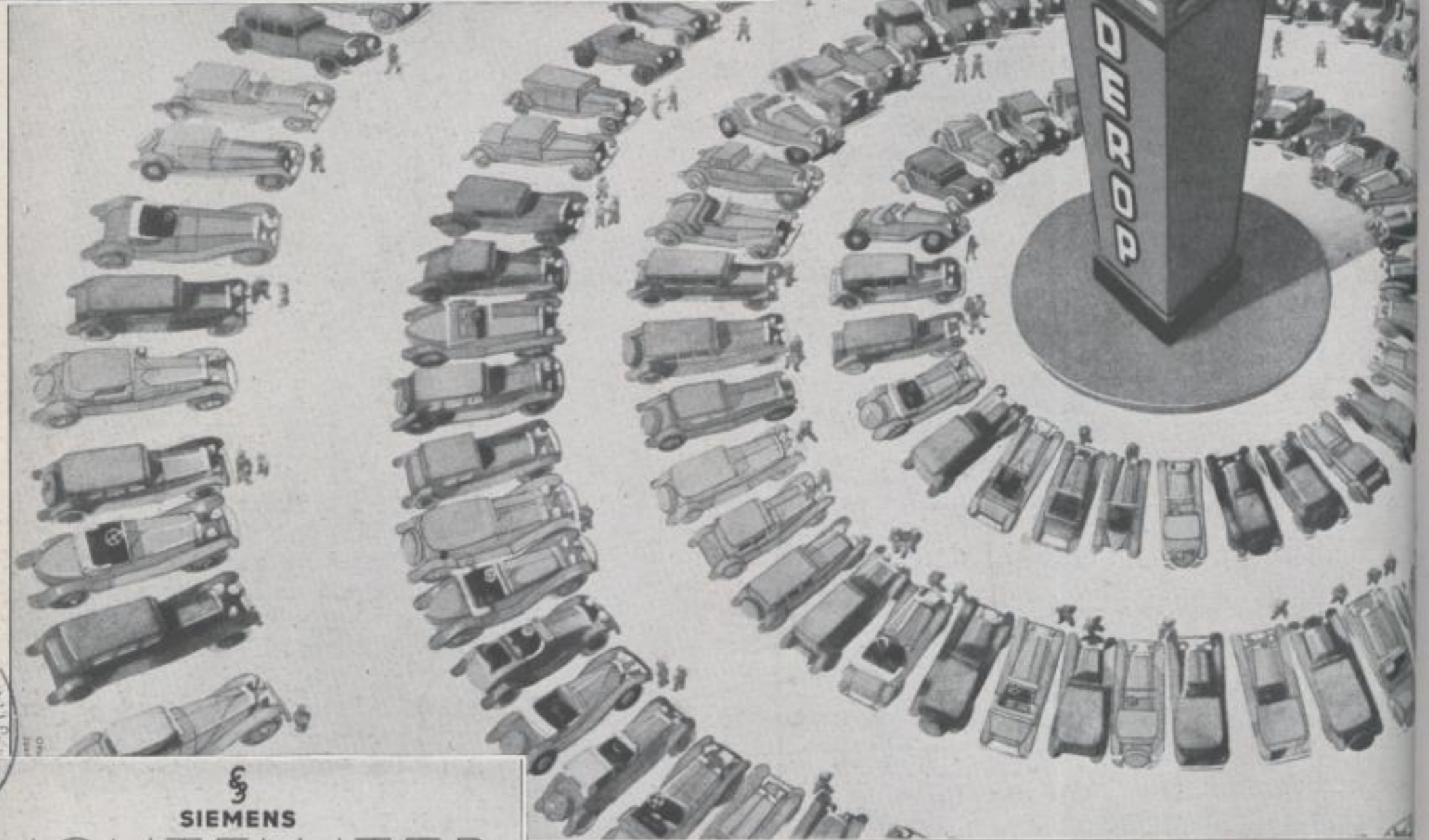


Das selbsttätige
Waschmittel!



Plakat, Prospekt, Inserate



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SIEMENS
LICHTFLUTER



ANSTRAHLUNG
VON HAUSERN, GIEBELN, DENKMALERN, FAHNEN
REKLAMEFLECHEN, DACHSCHILDERN, TANKSTELLEN
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the object more closely revealed whilst the effects of the "instrument" in the sphere for which it is intended are portrayed with startling vividness.—In his publicity posters for savings-banks Moldenhauer has certainly done good work in his personification of an idea incorporated in money which wanders hither and thither and multiplies itself. Translated by Flora Salmond-Volkmann