

17. JAHRBUCH AMERIKANISCHER REKLAMEKUNST



Artist: Edwin A. Goetz
Agency: George Marston, Inc.
Art Director: Edward Esser
Client: J. P. Sarsour & Co., Inc.

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Artist: Stanley Ekman
Art Director: Roy E. Washburn
Agency: McCann-Erickson, Inc.
Client: Borg-Warner Corp.



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Agency: McCann-Erickson, Inc.
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Artist: Eric Mulvaney
Art Director: M. Borsabian
Client: L. Bamberger & Co.



Artist: Lou Aaron
Art Director: Herbert Bishop
Agency: Young & Rubicam

award for distinctive merit

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