

ARY FAGUNDES
RIO DE JANEIRO

Posters



animals or of postage stamps from all over the world or for the Carnival of 1939, the posters produced by Ary Fagundes make their publicity appeal on a large scale, and are completely up-to-date. The chief effect of these posters is obtained by the clear, convincing character of the appeal they make. Ary Fagundes is also eminently successful in his small scale graphic work in which splendid effects are achieved by the choice and execution of some symbol and by an economical use of well-planned technical methods. Trl. by Flora Salmond-Volkman