



and excerpts taken from ancient mythology and history awaken the confidence of the medical man. Is not a direct appeal made to him by research, science and tradition? But it must not be imagined that Kurt Prien and Gerhard Schulz are sworn specialists in the field of pharmaceutical appeal. To dispel all doubts on this point only a glance need be thrown at the two posters advertising Seelig's "Kornkaffee". Our youth is here incorporate with the media of youth. Just think of the compositions on walls done by the rising generation in our great cities. What a care-free, adventurous spirit! How alive the picture of the youngsters!

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Pharmazeutische Prospekte  
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