

Forbiges Inserat
Coloured advertisement



COINTREAU

Liqueur



...is prerequisite to its enter-
...above the common place-
...ly as the after-dinner liqueur
...not only as the base of
...cordon... but also for such

culinary delights as Souffles and
Crepes Suzettes. Let us send you our
brochure of contemporary as well as
traditional uses of Cointreau. Lim-
ited edition. Please write promptly.

40 PROOF

DISTRIBUTORS CO., INC., INTERNATIONAL BUILDING, RADIO CITY, NEW YORK



with such ease, specimens of his adver-
tising appeal that show the characte-
ristic features of his personality as an
artist in an impressive and withal
buoyant and unique form. J. A. Mercier
has produced many a poster for both

Prospekt

Pamphlet