



choice of ornaments but he uses them with a strong feeling for decorative treatment on the many different kinds of packages he designs. Whether these packages are for cosmetic or pharmaceutical preparations, or for food products, the devices on them are always relevant and highly attractive besides creating an impression of general super-excellence. These packages involuntarily compel the attention of consumers and potential customers, and so useful articles are decked out in this charming guise. Ernst Spuehler, within the bounds of good taste, shows considerable personal originality in his striking productions. One design, for instance, a container for Eau de Cologne, is particularly delightful in form and finish.

Transl. by Flora Salmond-Volkman