

POSTER COMPETITION
FOR THE INTERNATIONAL TRANSPORT EXHIBITION
TO BE HELD IN COLOGNE IN 1940

Participation was extraordinarily keen in the poster competition arranged by the Exhibition Board of the International Transport Exhibition to be held in Cologne in 1940, and which was open to all members of the professional section of advertising artists. More than 1000 designs for posters were sent in. These were all finally collected into one large display so as to afford the public an opportunity of seeing the creative work of German advertising artists and that of the younger members of the profession in particular.

Translated by Flora Salmond-Volkman



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Design



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