



genuine admiration of those who view them, quite apart from experts who have more understanding for the difficulties that confront poster-artists, and the reason for this lies in Fix-Masseau's qualities as an artist, and of which he makes masterly use. What is arresting in Masseau's work and produces the most powerful effect is his boldness in attempting the monumental. The harmonious blending of text and picture is truly astonishing. The artist

PIERRE FIX-MASSEAU



who is the son of a well-known sculptor has an eye for essentials and possesses the gift of making them visible in a manner that is both conspicuous and pleasing. Pierre Fix-Masseau is under thirty five and while on military service in Morocco did some excellent drawings and water-colour paintings, inspired as he was by the beauty and peculiar charm of the landscape steeped in dazzling light.

Translated by Flora Salmond-Volkman