

# HOW FORCIBLE ARE RIGHT WORDS!

By Job About 900 B.C. An Outstanding Character in the Old Testament.



1938 - DECEMBER 1938						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY 1939						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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Pages from a calendar

## FIVE AMERICAN

lediglich veranschaulichen, daß Amerika heute über eine Fülle von hervorragenden Könnern und originellen Begabungen verfügt, die auf den verschiedensten gebrauchsgraphischen Fachgebieten und — was vielleicht noch hervorzuheben wäre — gerade als Typographen und Schriftkünstler Ausgezeichnetes leisten.

Dr. E. Hölscher

# TIME IS THE MOST VALUABLE THING A MAN CAN SPEND

By Theophrastus 372-287 B.C. Eminent Botanical Scientist

Comment by LOUIS A. HERZET

THEOPHRASTUS in his studies of plant life, saw clearly the comparison between life and time. It is natural therefore that one of his greatest thoughts was that time is the most valuable thing in man's experience. Certainly if it means values for life he should value it more than his own because life itself is measured by time. The day or week or year has no delay in fact however. Time sets no price on itself. Its value is what we make it. For instance let us suppose that each morning we gave exactly twenty-four pieces of gold, a piece for every hour of the day, and that each hour one of these denarii cost us all the twenty-four we gave. Let us suppose, further, that this experience repeats itself daily throughout our lives. Now, just as we would not throw away pieces of gold, neither should we throw away valuable hours, for out of heavy gold is created. Let us not go about our work as if we had a thousand years to live—for hours are precious.