



#### **WATCH THESE DATES!**

##### **MARCH 8:** Design

JOHN T. MANGAN, Director of Advertising and Merchandising — Mills Novelty Company. Work recently produced in Chicago. Details of Mr. Mangan's lecture.

##### **MARCH 22:** Design for Advertising

J. RENIER MIDDLETON, Director of Typeset Design, Ludlow Mfg. Co.; NORMAN W. FERGUSON, Director of the Black Cat Press; BERT BAS, Home-Fundie Thompson-Ferrells, Inc., Drawings, Prints, Printed Piece and Illustrations of the subject.

##### **MARCH 29:** Design in Layout & Illustration

J. L. BREIN (MIE), Advertising Manager, Sears, Roebuck Company and Editor of the Print Room; DALE NICOBELI, Painter, Designer and Designer; President, The Society of Typographic Arts; DON WALLACE, Photographer, work represented in Current Topics and Ten Magazines.

Printed Pieces, Drawings, Paintings and Photographs illustrating the subject.

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