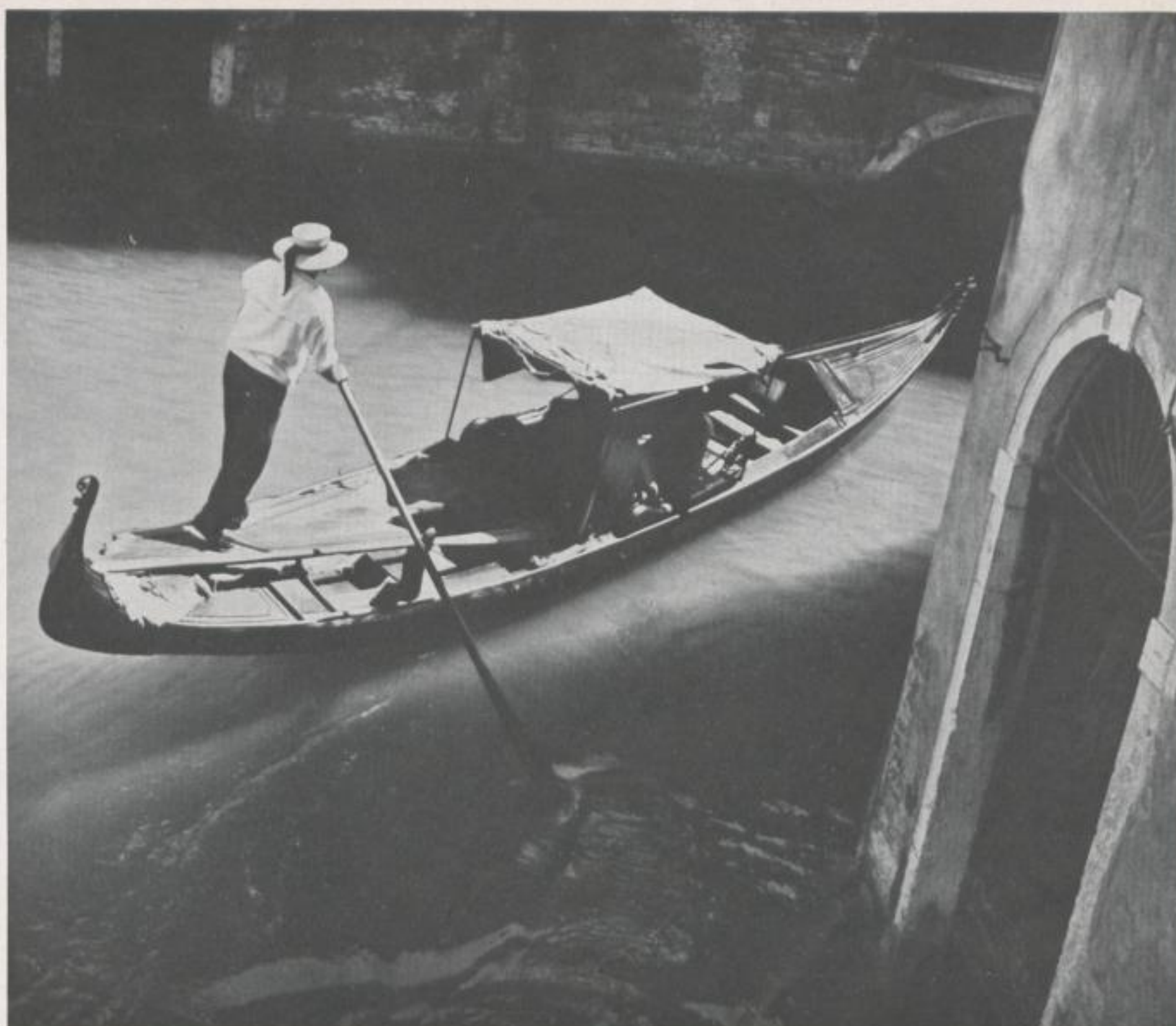


Ein Gondoliere  
in Venedig

A Venetian  
gondolier



True, the camera can never adequately replace the pencil. The present-day advertising artist, however, with scant time at his disposal finds it an indispensable part of his equipment. He requires it, if only in the interests of his professional efficiency, to fix in his memory important scenes and events he has witnessed. From these illustrations it will be seen that Dr. Gust Hahn, at any rate, in his arresting and for the most part distinctly humorous style, has shown no little skill in recording with the aid of his camera the swiftly changing impressions he gained on his trip to Italy.

Translated by Flora Salmond-Volkmann

#### PICTORIAL IMPRESSIONS OF A TRIP TO ITALY



DR. GUST HAHN