



*He cant help
having the hump.
you can read*
PUNCH

WERBUNG FÜR DEN PUNCH

A P P E A L F O R P U N C H



corner of which the needle has even been left. It is all done with such subtle clever humour. The more modern variations of Beton lettering make a few economically used lines symbols of merriment permeating the whole cosmos. The most valuable examples are the work of that great draughtsman Fougasse. What more ingenious idea could be conceived than of burying a stout man in an armchair behind a copy of Punch and of radiating from him the "haha" laughter which fills the air. Only an artist of rare talent could do it. In an age in which laughter is rare one should take off one's hat to Mr. Punch in gratitude for the delightful little scenes so apt in their witty appeal. Translated by Flora Salmond-Volkmann



Read this week's
PUNCH
this week

SIXPENCE... EVERY WEDNESDAY