

HOHLWEIN

LUDWIG
HOHLWEIN
MÜNCHEN



Verkehrsplakat

Traffic poster



Bierplakat

Poster for beer

We have here a number of Ludwig Hohlwein's more recent posters which are good instances of the inexhaustible vitality and enthusiastic creative genius of this pioneer and representative of German poster art who only a few weeks ago celebrated his sixty-fifth birthday, and has moreover, retained those qualities which marked the