



Entwurf Hermann Scherenberg Design Hermann Scherenberg

Tabakpackung Tobacco package



Packung für Taschenkämme Package for pocket-combs

Entwurf Design CARL SCHERRES

Tabakpackung Tobacco package
Entwurf Design
CARL E. DOEPLER d. Ä.



listic. However, the idea was not to advertise with effect and originality the tasty contents of the packages but to give pleasure to the recipients, the majority of whom had no particular ideas about art, by depicting humorous or sentimental scenes. And in this they were eminently successful. The idea was an excellent one—what about starting it again, without waiting for Christmas of course? Suitable artists could easily be found, and as for the paper, no more than the ordinary amount would be required, and there would certainly be no doubt about the partiality of the recipients for pleasing and appropriate wrappings.

Translated by Flora Salmond-Volkmann

Seifenpackung Soap package
Entwurf Design
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