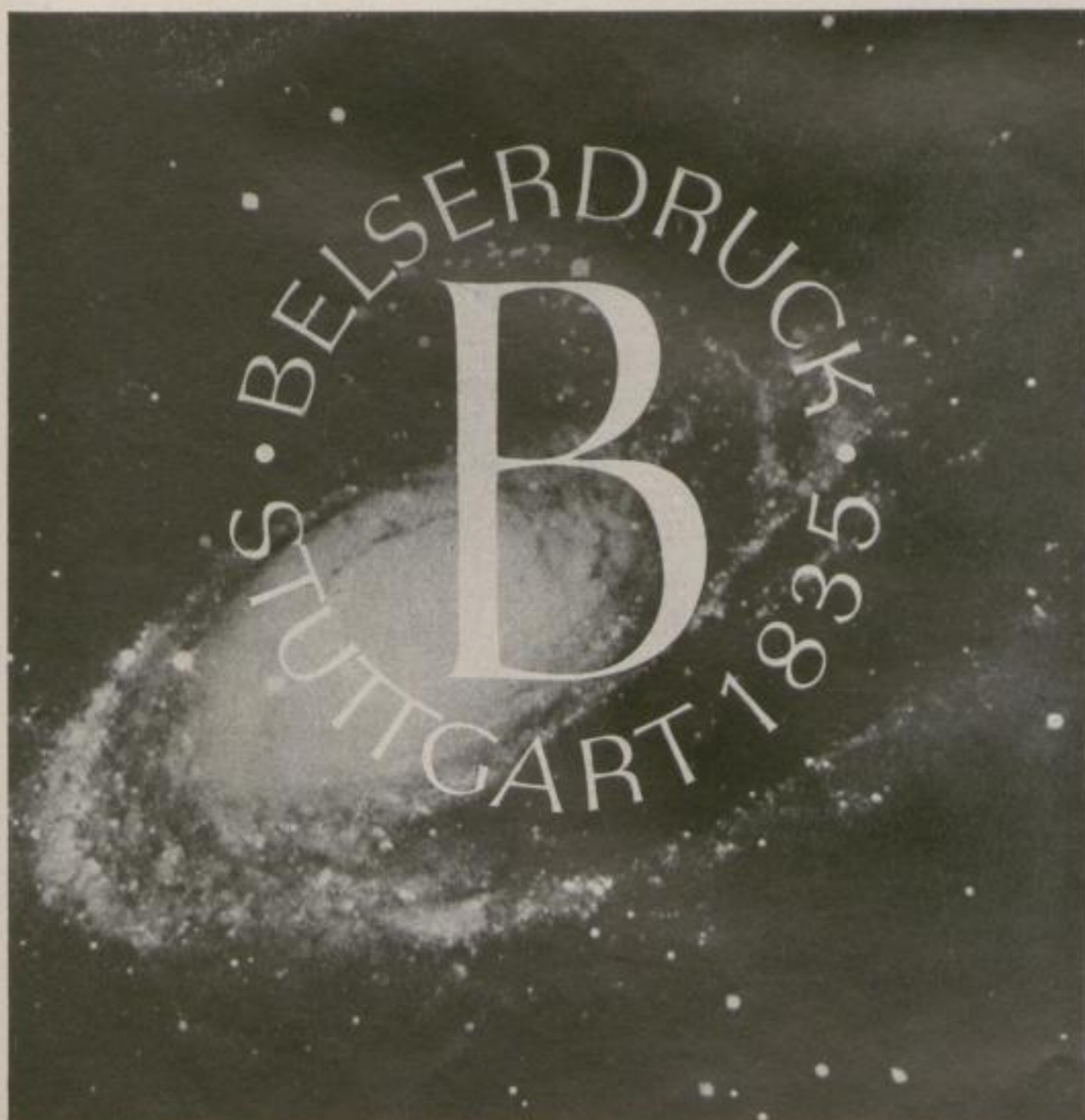


Hanns Lohrer is still quite a young advertising artist. His talents are of the order which are capable of development, and his work is arresting because of his obvious efforts to produce well-balanced, complete pictures of convincing effect. The charm of Lohrer's work lies in the stress he places on the practical in his designs; this feature of his betrays a good eye for essentials and for the main points to be brought to the notice of the public. This clear, pleasing design for a handbook and pictures must be



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Promissory notes



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