

Marke



Signet

whose work industrial advertising plays a prominent part. This does not mean that he devotes himself exclusively to this kind of work. Quite the reverse, as might have been seen in previous issues of this journal. The industrial pictures done by Paul Winkler reveal his remarkable gift for happily blending industrial and technical claims with his own ideas as a creative artist. Where colour is introduced he expands his subject picto-

Radierung, ausgeführt im Auftrage der AEG. Berlin

Etching designed for the Allgemeine Elektrizitäts-Gesellschaft Berlin

