



Tourist Traffic Posters

of life. This process of development is reflected in Georg Konecsni's work. He is a young artist, hardly more than thirty, whom chance circumstances led to take up advertising art on the conclusion of his academic studies. Georg Konecsni is a reserved, modest artist, although perfectly aware of his capabilities, and he found

no difficulty in taking a leading place among Hungary's advertising artists. The work which brought him to the notice of the public is thoroughly planned and well-finished; its execution marked by promising simplicity. In addition, this young artist has his own distinctive style. However much his posters may differ in design and treatment, they are all definitely Konecsni's. His sense of colour is mar-

Reiseplakate

