## **OLEGZINGER**

To look at Oleg Zinger's work is a pleasurable experience, due to the versatility of an artist who is at the same time an optimist. Oleg Zinger fulfils the demands art makes of his work, which, however, is not only done to win the appreciation of experts. He works for those people in whom a vivid portrayal of life finds a ready response. In so doing Zinger does not need to make any compromises. Drawing in a particular way is a matter of feeling, and dear to the artist's own heart. This view is held by the advertisement manager of the House of Esders & Dyckhoff who has secured Zinger's services for the firm, and wisely allows him a free hand. It is immaterial whether the work in hand is the difficult expression of a very simple idea, or whether the delicate handling of some very subtle feature is indicated; Oleg Zinger is a graphic artist who makes catalogues and printed matter arresting and pleasing to the eye. He has, however, done some good work as a creative artist. Mention need only be made here of his illustrations of books whose contents particularly attracted him, and enticed him into making correspondingly interesting reproductions.

Translated by Flora Salmond-Volkmann

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