

BIBLIOPHILE
HEILMITTELWERBUNG



Werbeschrift der Firma Schering
A. G., Berlin, mit Scherenschnitten
von ERNST MORITZ ENGERT

Advertising booklet issued by the
Schering A. G. in Berlin. Silhouettes
by ERNST MORITZ ENGERT



is amazingly well done, and is thoroughly deserving of a bibliophile's appreciation. The first booklet is in the form of a cultural talk on the care of the teeth by Dr. Theodor Wieland of Pforzheim; the other is a publication of the Schering Works, Berlin, and throws an interesting light on the history of medical research as applied to the hormones of the female germ-glands. Quite apart from the excellent arrangement of the text the contents of which only suggest the actual advertisement, the value of