

# Seasonable Greetings

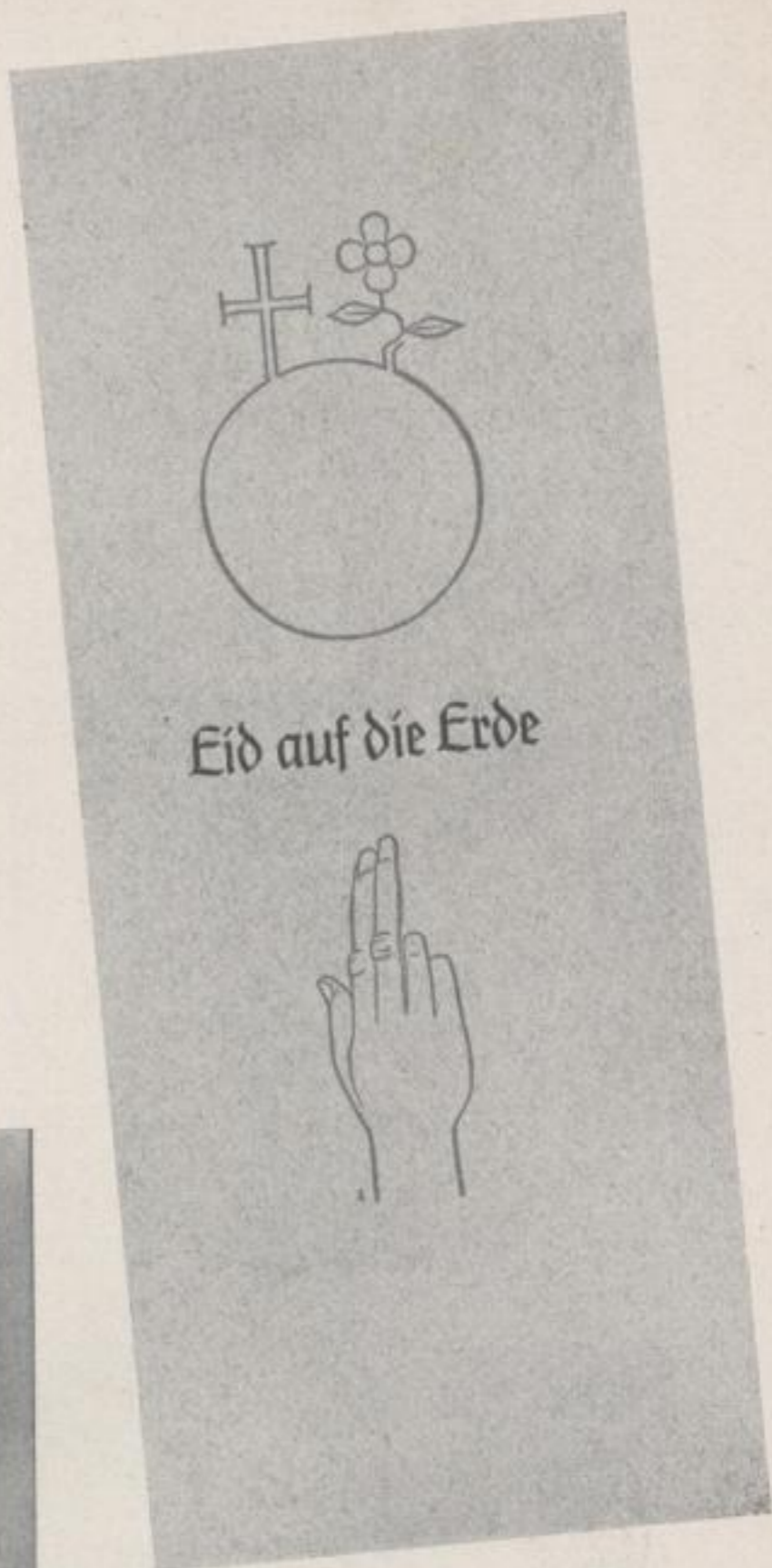
Some of our readers will doubtless be somewhat astonished to find in a Spring issue this series of business cards similar to those which for the last ten years or so business firms have been in the habit of sending to their clients and friends at Christmastide and New Year. Our purpose is to draw the attention of advertising artists to the noteworthy competition for acquiring card-designs which has been



Card of a Type-Foundry



Glückwunschkarte eines Hotels  
Seasonable Greetings of a Hotel



Karte einer Schriftgießerei

Karte einer japanischen Verlagsanstalt  
Card of a Japanese Printing House