



Cigarette posters

and commerce. Thus his knowledge of publicity finds practical application in his graphic work. This is the case in Rademacher's compositions where the idea of the most practical formula triumphs over any temptation to be led away to create a more artistic design. Any other method in art is "no good whatever". Transl. by Flora Salmond-Volkman

ADOLF RADEMACHER

Zigarettenplakate



Die
inne
eine
und
Ge
Dan
stim

