



Drei Wagen Emaillegeschirr
Three trucks of enamelled utensils

Entwurf F. PRIBYL Design

PLAKATE EINES WARENHAUSES IN PRAG

Kirchweihfest im „Weißen Schwan“
Annual fête in the "Weisser Schwan"

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It cannot be said that large stores in Germany favour the poster as their chief medium of publicity. The poster, however, can fulfil its purpose extremely well in this branch of trade as its extensive use by the big Prague Stores "Weisser Schwan" shows us. These Stores have no fewer than two hundred large poster-surfaces at their disposal in Prague alone. During the course of

