



Skizzen von einer „Reise nach Java“, herausgegeben von einer Schiffahrtsgesellschaft
 Sketches from a "Journey to Java", edited by a Shipping Company

Jo Spier, the Dutch advertising artist is undoubtedly one of the best of his profession in Holland. This is no mean praise; for of recent years advertising art has taken a firm foothold in Holland's commercial life, and in addition that country can produce a considerable number of talented artists. Spier ranks high in their midst thanks to his own outstanding skill as a draughtsman and to his personality that sets its stamp on everything he does. Here we have a man who has not only seen much of the world but has discovered its idiosyncracies also. He addresses his public, now affably, sometimes mockingly but always with pertinent humour. These qualities make it a delight to view the world through Jo Spier's eyes or to accompany him say on a trip to Java. From his recent travels Jo Spier brought back a picture-book containing his sketches of the tropics and of the daily life of the inhabitants of various countries bordering on the Mediterranean. He has the gift of seizing upon a characteristic scene which a few strokes transform into an unforgettable

