



Buchtitel
Book cover

successful in his own special branch of art, namely, book-jacket design, and the work he does here reveals both sensibility and originality. Of late advertising art has also claimed his attention where a promising field of work is opened up to him as a designer of packages. At the beginning of his career Heinz Kießling wisely refrained from specialising prematurely in one special branch of work. On the contrary, he was intent on widening his range of activity as an artist. He travelled in other countries and applied himself to making study-sketches. As an