



advertising artist Kießling has a technique which he understands completely and about which there is nothing slipshod or vague. There is dignity as well as charm in his decorative effects, in the rare delicacy of his colouring. Kießling's publicity work reveals balance, a sense of responsibility and the obvious will to fulfil to the best of his ability whatever task he has been asked to undertake.

Translated by Flora Salmond-Volkmann

Schutzumschläge Book jackets

