

# POSTERS



## Urlaub in **STEIERMARK**

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Travel in Austria was always extremely popular but the reunion of this beautiful country with the Reich has reawakened public interest in it and the influx of tourists has considerably increased. There is no doubt that intensive publicity has been an important factor in encouraging travellers to visit this land, for both the German Railways and the various tourist associations have displayed great activity in this direction. True, each worked independently of the other but with one aim in common, namely,