

POSTERS



Entwurf Design  
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world or of some symbol like that of the Tyrolese Eagle. Then again, the charms and unique features of towns may be stressed, and the gay character of Vienna be given prominence, or the almost southern atmosphere of lovely Salzburg with its baroque houses. In examining this selection of posters it will be seen that they gain distinction and value from the monumental treatment of surfaces which is perfectly justified both with regard to composition and subject. Moreover, the productive influence of the traditional style of the Viennese School of poster art is plainly visible. Comparing these posters, for instance, with those of Switzerland that treat of the same