

step science took possession of the field. Today modern technical achievements have made man the undisputed lord of the skies. Spuler's cycle begins with the Great War, his grand finale is a polyphonic pæan on the heroic deeds of our airmen in this war. What make this new work of Spuler's so extremely useful to advertising art is his application of the film principle to drawing. It is no unusual thing these days to hear people talk about the danger of the colour photograph and film usurping the place of painting. Now here is a painter who with open eyes deliberately increases his range of expression by making use of the cycle instead of the "self-contained"

