



Every piece of work accomplished by an advertising artist is always the result of a conflict between the artist's æsthetic urge and the frequently plain, practical purpose for which his design is intended. The more unobtrusively an artist succeeds in blending these contrasting tendencies the better his work. Heinz Wanders is a graphic artist who obviously makes every effort to do full justice to his artistic aspirations in his publicity work. He has had

Illustration

