



*Hubs und
Inge Flöter*

attempting to introduce a provocative note—incidentally, often inept—for the sake of effect. His work is far more than mere photographs of a mannequin who poses in front of some monument or other to show off the latest thing in coats, and then in the usual stereotyped manner displays other fashionable novelties. Flöter has succeeded in making a perfect portrait of dress and wearer, and in finding just that something in attitude and gesture which does so much to enhance the effect of the whole picture, and gives it the elegance so attractive to the eye in all these photographs. Everything is seen with the practised eye of a man of the world; this and the remarkable play of light and shade give the photographs a fascinating atmosphere of their own. Flöter has an abundance of excellent ideas, and—what is all-important—knows when and where to use them. The purpose of his work is to make fashion novelties attractive to the eye, and in this he has been entirely successful. But one word more. These pictures are the work of two young people, husband and wife who are so attuned to each other that their aims and ideals, merging into one, seek the same goal.

Translated by Flora Salmond-Volkman