



**CASSA GENERALĂ
DE PĂSTRĂRE
DIN BRĂȘOV
1835-1935**

Broschürentitel Title of a Booklet
Entwurf Design
HARALD MESCHENDORFER



Schutzmarke Trade Mark
Entwurf Design
WOLFGANG MESCHENDORFER

**SIEBENBÜRGISCHE
GEBRAUCHSGRAPHIKER
TRANSYLVANIA'S
ADVERTISING ARTISTS**

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the German Reich. Some of them even received their art training in Germany, and now that they are back in their own country are making every possible effort to do full justice to the principles of a sound advertising art acquired at German Art Schools. This is applicable above all to Hans Bartmes and Gerald Bernwieser both of whom studied in Germany and whose work shows all the signs of a strict and