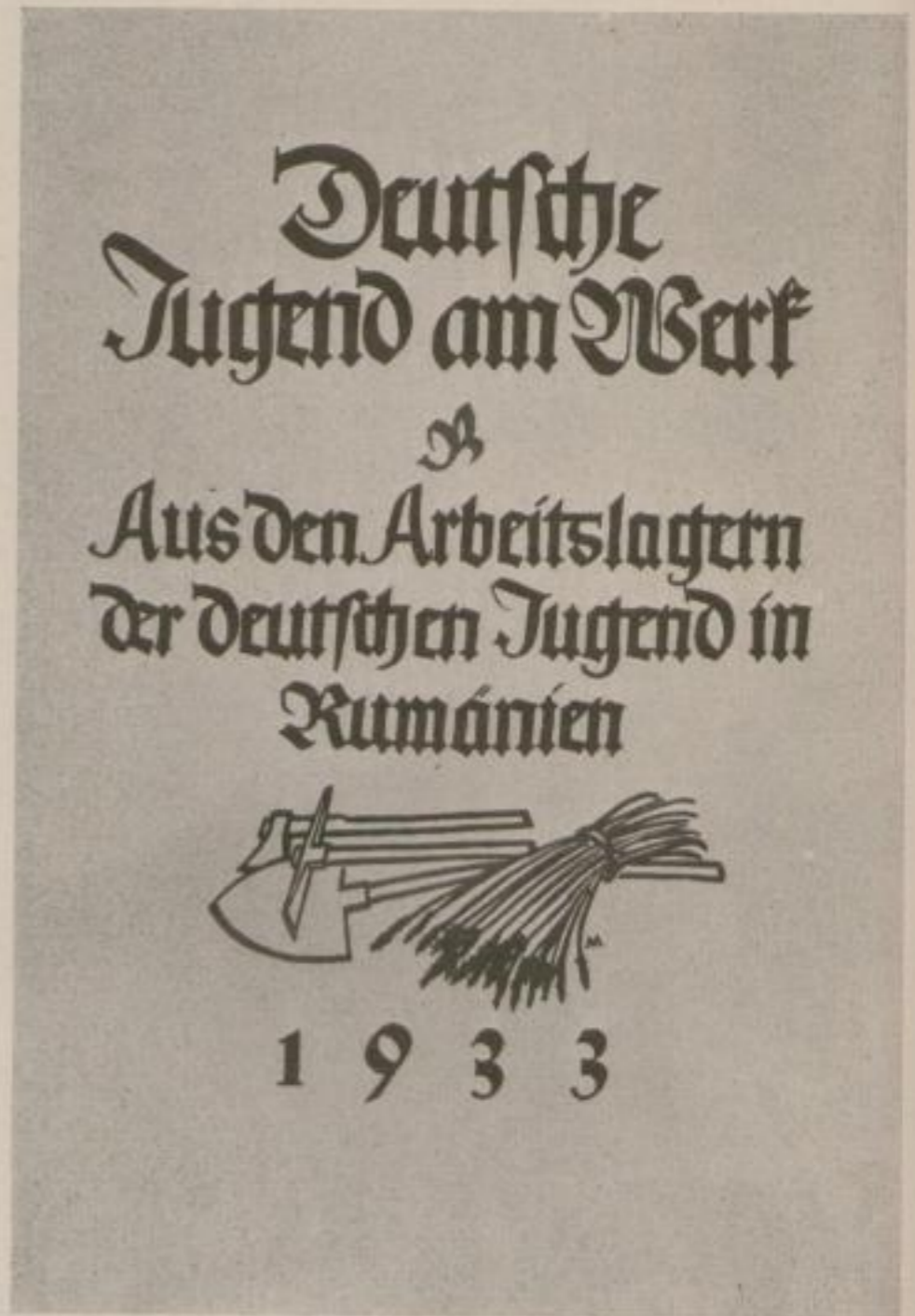


Inserat und Seifenausstattung
Advertisement and Decoration of Soap

Entwurf **GERALD BERNWIESER** Design

SIEBENBÜRGISCHE GEBRAUCHSGRAPHIKER



Broschürentitel

Title of a Booklet

Entwurf **WOLFGANG MESCHENDORFER** Design

strongly of all the national and ethnological element. In some of his refreshing and original publicity work he has made pleasing use of the ornamentation of Transylvanian folk or peasant art. Summing up, we may conclude that Transylvania has a number of expert advertising artists who possess both the will and the talent to execute to the best of their ability all the tasks belonging to their sphere of work.

Translated by Flora Salmond-Volkman

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