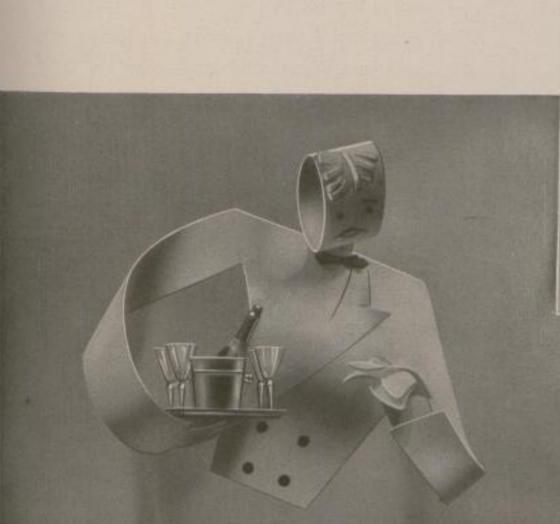
ILAKI

paint or any other device. He is essentially the "man about town" and the impression which he makes on the customer is automatically transferred to the objects displayed with him. A cheerful picture too is afforded by the lass in peasant-dress mounted in on a comical gazelle. We must remember that these are all colour "compositions" which





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naturally enhances the pleasure of a stroll past such fascinating shop-windows. In short, one has only to glance at the passers-by to note how quickly their attention is arrested by these excellent decorations. True, the public is perhaps at first more interested in the goods themselves but the art of shop-window



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