

Kalendertitel Calendar

Gegenüberstehend: Farbenphotographie aus dem Kalender 1941 Opposite: Colour Photograph of this year's Calendar

craft, and to this end he makes the best possible use of all the graphic media at his command; moreover, he finds photography extremely useful for his purpose. One striking instance of his publicity work is to be found in this year's calendar that displays for the first time a series of excellent colour photographs taken under extraordinarily difficult conditions. These photographs are definitely of documentary value.

Translated by Flora Salmond-Volkmann



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