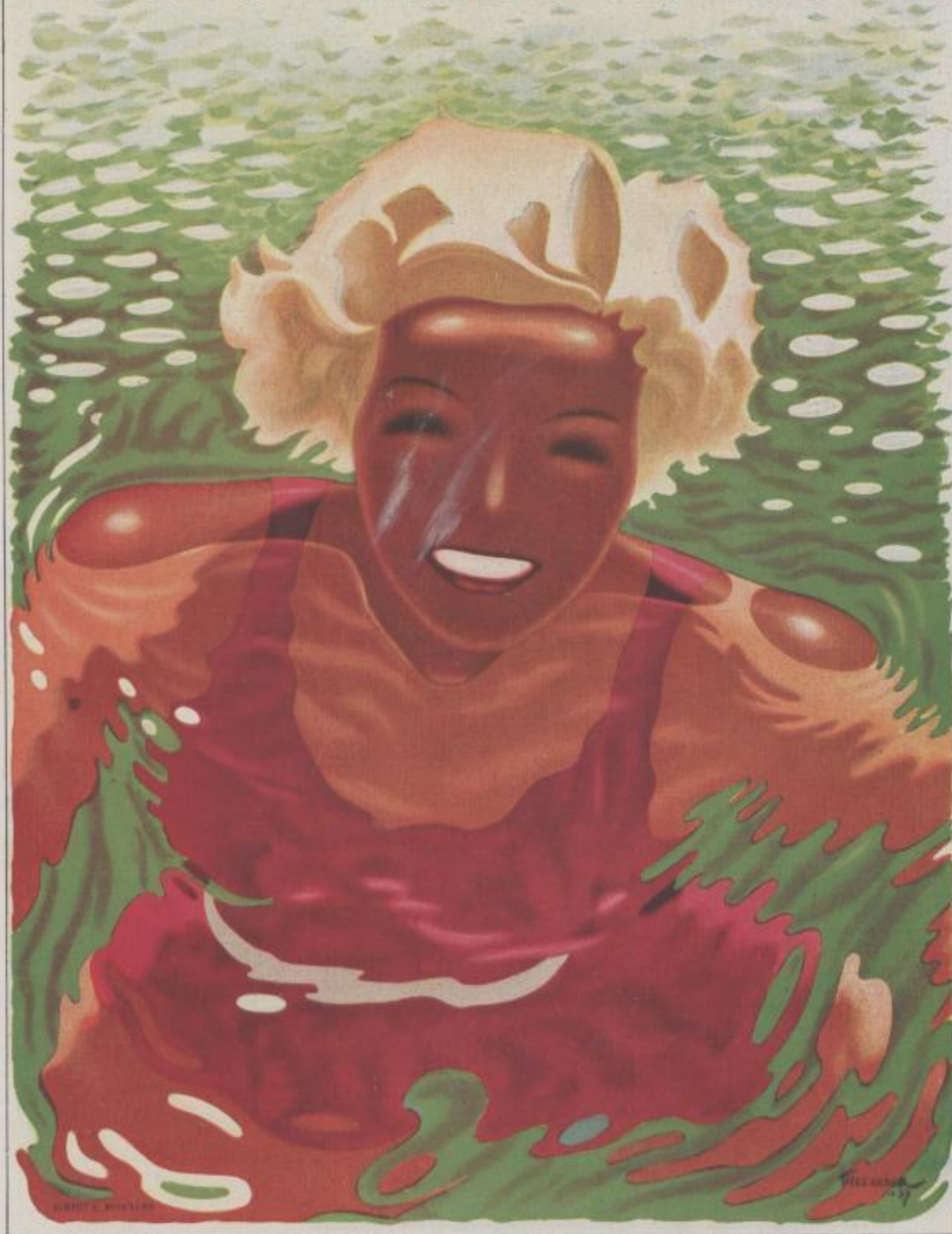


# DÄNEMARK

## DAS LAND DES MEERES



Reiseplakat  
Tourist Traffic Poster

adopted in his graphic work. True, there are people who look upon genuine art in publicity as a risky business proposition, and consequently regard Thelander's work with a certain amount of distrust. This artist, however, has given eloquent proof of his capability and inventive genius in many a publicity campaign whether official or semi-official. Danish Travel Publicity, for instance, has made wide use of The-