



Plakatentwurf

Poster Design

Now he has set up for himself in order to allow his own creative talent to develop freely in a wide horizon without the constraint of external circumstances and various obligations. The work shown here has been selected from various branches of Heiter's activity and reveals imaginative power, good taste and masterly ability with re-

Prospekttitel

Title of a Pamphlet



Advertising art in the Protectorate is well represented in the persons of a considerable number of talented and promising young artists. Willi P. Heiter, a Prague artist and member of this group has recently been much in the limelight. He has had considerable experience of publicity work in his capacity as director of big advertising studios.