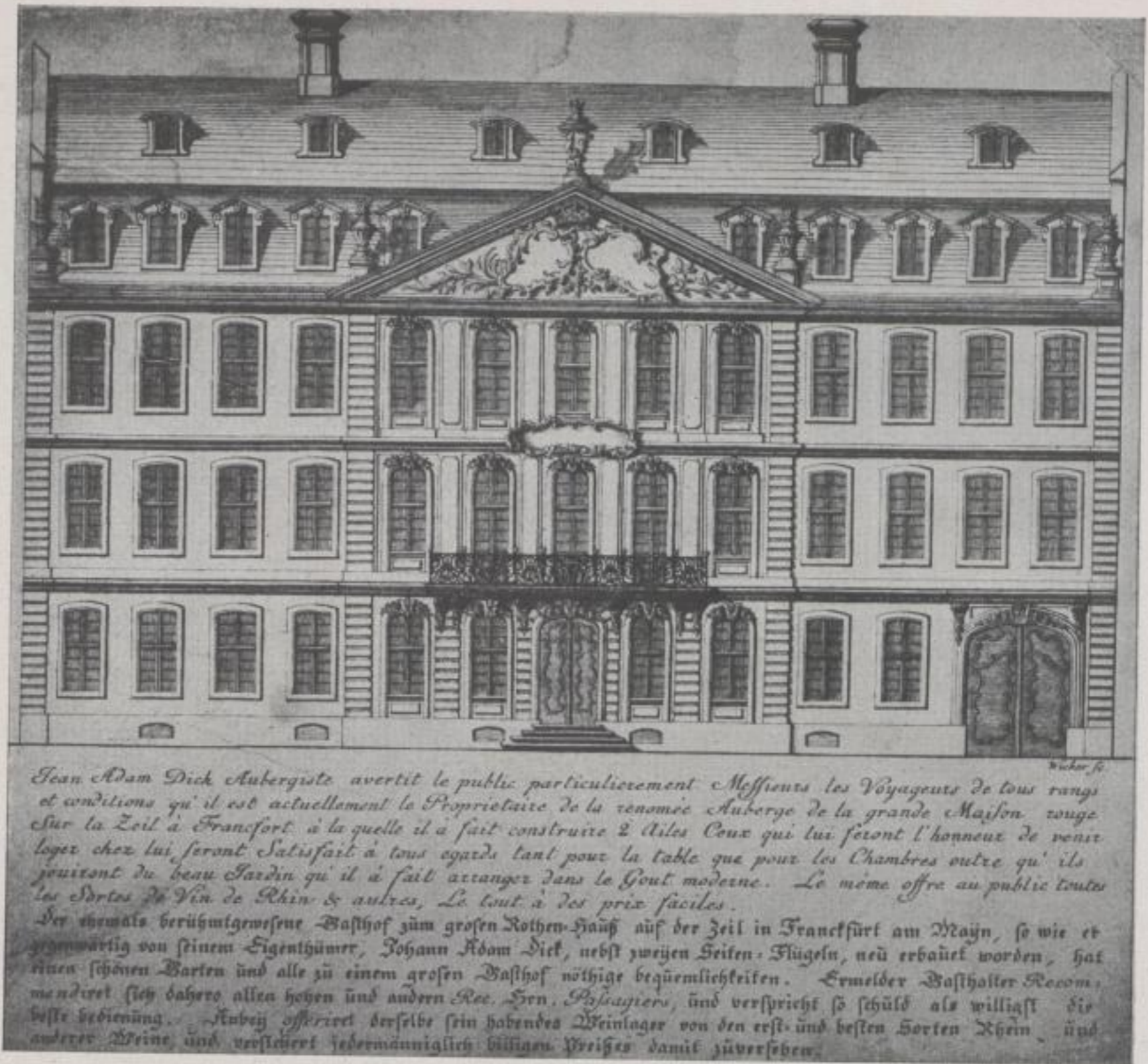


Plakat eines Gasthofes in Frankfurt a. Main
Kupferstich von I. N. Wicker um 1760

Poster of an Inn at Frankfurt-on-the-Main
Engraved by I. N. Wicker about 1760



Hotel Advertisements in the Olden Time

Geschäftskarte eines Frankfurter Gasthauses um 1780

Adress-Card of a Frankfurt Hostelry. About 1780



As early as the latter half of the sixteenth century traveling became increasingly popular in Germany, and after the stress of the Thirty Years' War it had a still greater vogue. The reason for such a development is to be sought in the fact that Germany was the first country in which the Post Office undertook the conveyance of passengers from place to place. Simultaneously with this development an improvement in the standard of inns could be noted, particularly in important centres fre-