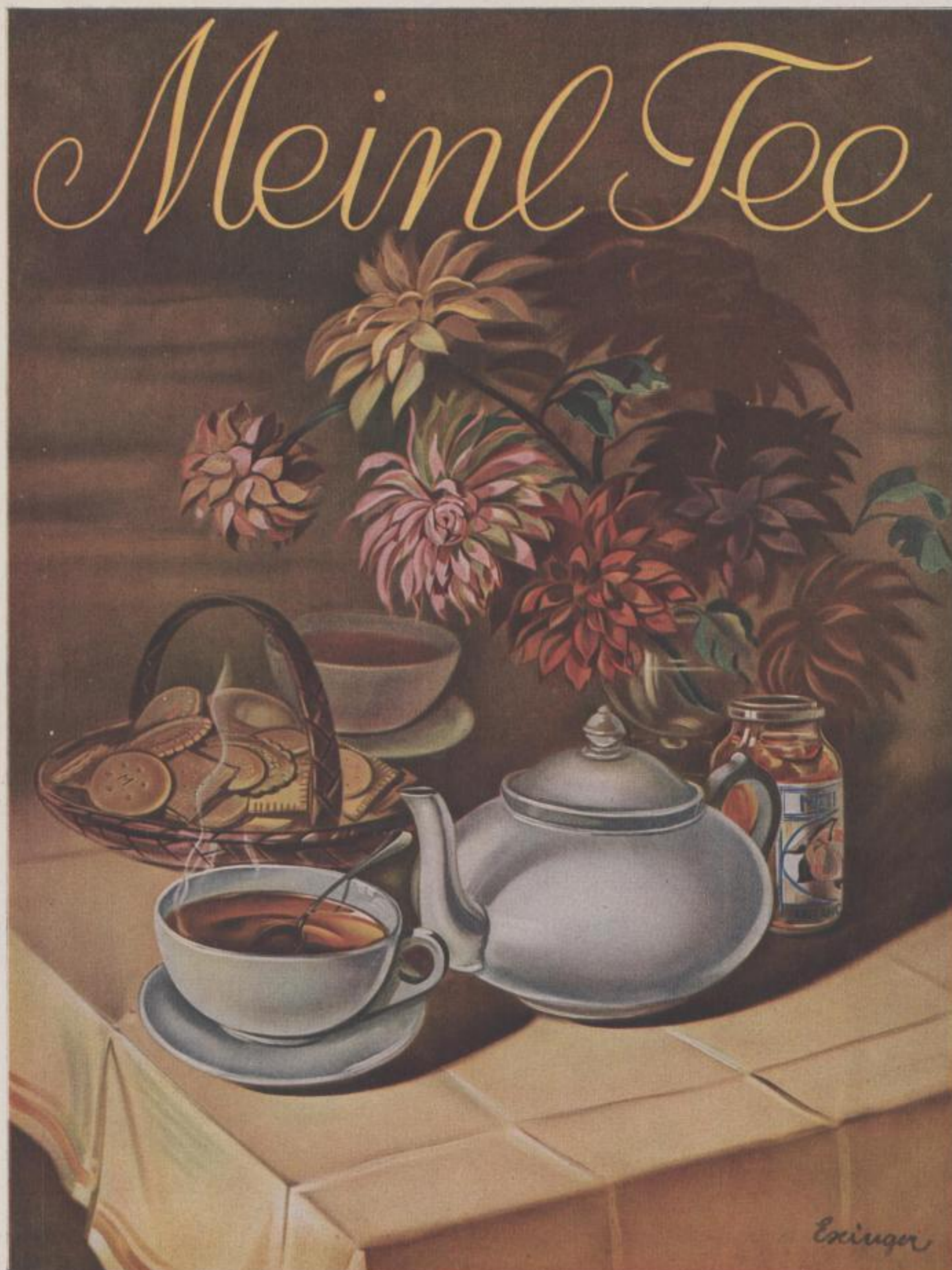


Plakat Poster

Entwurf Design  
OTTO EXINGER



Art and practicability frequently join hands in commercial publicity and in a form deserving of high recognition for the originality of style thereby created. From the very outset the pictorial advertisements of the House of Meinl in Vienna have been justly accorded this appreciation as compositions expressive of this harmony. The House of Meinl, now famous throughout Central Europe as one of the biggest Firms in the German Food Industry, took its beginnings in a small grocer's shop in the centre of Vienna