

Meinl-Stand auf der Hygiene-Ausstellung Wien
 Meinl Section at the Vienna Hygiene Exhibition



Entwürfe Designs
 ARCHITEKT SALIGER & BURGER

having been established there in 1862 by Julius Meinl, the father of the Firm's present senior partner. Quality and efficiency happily combined with attractive sales appeal inevitably led to success. Space only permits of a short appreciation of the importance of Meinl publicity, but a visit to the studio of Otto Exinger, director of the Meinl publicity department, will show more vividly than mere words can hope to do the extensive practical work that has been going on in this direction for the past twenty years. This is reflected above all in a collection of arresting posters

Blick in die Meinl-Kaffeeausstellung im Wiener Messepalast

Meinl coffee exhibits in the Fairs' Palace, Vienna