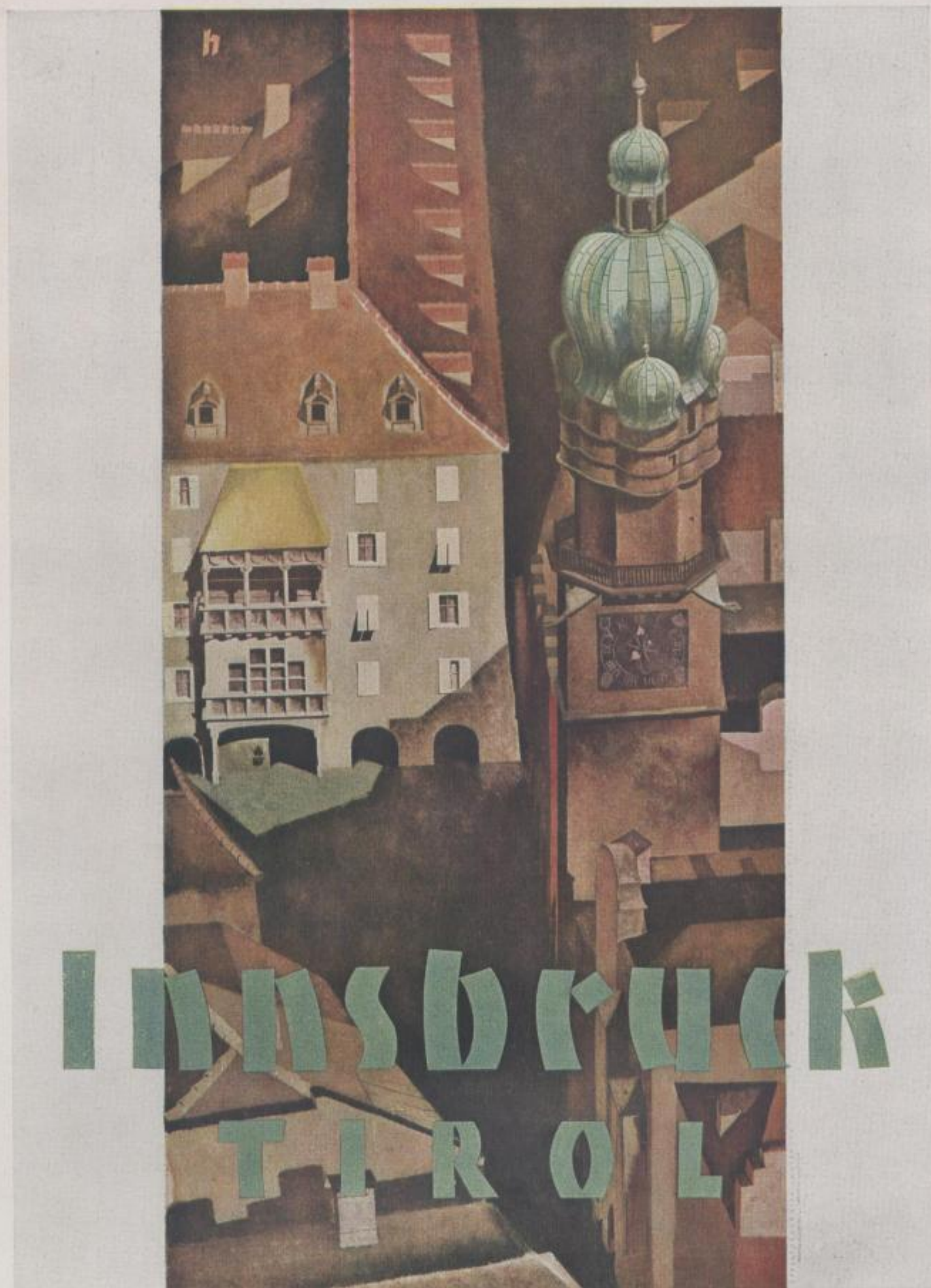


Verkehrsplakat
Tourist Traffic Poster



In 1940, in the November number of this journal, we gave a summary of travel publicity in the Ostmark and reproduced in our appreciation some arresting, delicately coloured posters by the painter and graphic artist Oswald Haller. We today reproduce another series of this artist's work. His origin and home-country have indubitably influenced all the work done by this artist whom we may praise in terms of the most talented and most promising of young advertising artists in the Ostmark particularly with respect to his style and masterly treatment of his subjects. Haller