

Verkehrsplakat
Tourist Traffic Poster



Innsbruck

Mustäufte erteilt das Verkehrsamt Innsbruck, Innsbruck. Herausgegeben vom Verkehrsamt Innsbruck, Ausgabe 1940 ff. Auflage 1000

fectly balanced compositions as they are, have no need of splashes of conspicuous colours to enhance their effect. On the contrary, the colours on Haller's palette are judiciously chosen, carefully blended and harmoniously attuned to his subject. It is the atmosphere he creates in depicting his objects that makes a strong appeal to the imagination of all who look at his posters. Oswald Haller is not exclusively a poster designer. He has produced some excellent prospectuses, magazine titles,