

the fundamental rule to be followed is always the same, namely, to aspire to genuine handicraft. Hans Kenner's photographs are an excellent instance of this. His manner of looking at things is temperamental but he knows what he wants and the publicity manager can always make use of his work. After all travel booklets cannot be "got up" with photographs appealing to an interested few—nor for that matter can industrial prospectuses. The Norddeutsche Lloyd whose publicity is always of a high order frequently sent Hans Kenner on trips to foreign parts and with very good reason too. This artist, namely, has the painter's vision as each of his photographs indubitably proves. What actually is the career of a young photographer today? Hans Kenner's career is



Rumänisches Mädchen
Rumanian Country Girl