



ERBERTO
CARBONI

Ausstellungsvitrine für Parfüm

Show-case for perfumes

Readers of this journal are already familiar with work by Prof. Erberto Carboni, an artist of amazing versatility combining as he does the activities of an architect, a painter and a graphic artist in one person. One of his specialities is designing for exhibitions and industrial fairs. He designed for instance, a large number of plastic stands for shop-windows for the "Autarchic Textile and Outfitting Fair" that was held in Venice in September last. These stands created a sensation, for in design and shape they were definitely original and an interesting departure from the ordinary kind in general use. True, it was a bold experiment, but all the same it may be useful in giving a less conventional note to shop-window decoration and arrangement of exhibits in fairs' pavilions by opening up new vistas and enlarging prevailing ideas.

Translated by Flora Salmond-Volkman