

designer of festive cards at the time was responsible for many of the illustrations. A large number of these drawings were done for the "Society for Encouraging Industry". Members were Berlin industrialists who, as the menu dated 1838 reveals, were not only interested in railways, dirigible balloons and the extraction of sugar from beetroot but gave themselves up wholeheartedly to gastronomic delights at their annual banquet on Friedrich Day. Nor did they grudge

*Illustrierte Bonbontüte, 1846*

*Illustrated Paper-bag for sweets, 1846*



*Speisekarte 1865 Menu Card*



expense as the menu of 1842 shows us in a picture of innumerable palatable dishes walking into an open mouth. Even in the fat years before the Great War menus in the wealthiest houses were not any longer. We have only to recall Platen's satirical remark at the time: "Only he is a great man who asks Heaven for nothing except what he can eat." The idea of personifying