

TÁN

TAMÁSSI



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ompany

Plakat  
einer Versicherungsgesellschaft  
Poster  
of an Insurance Company

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ickfänge  
. Dieser  
er offen-

in this style he may be expected to design excellent outdoor posters with these striking contrasts of his. Needless to say the subject plays a certain part although the majority of graphic artists are of opinion that it is extremely difficult to design eye-catchers conforming to incontestably pure, artistic form. Now Tamási's posters are a flat contradiction of this view, for the artist obviously endeavours to