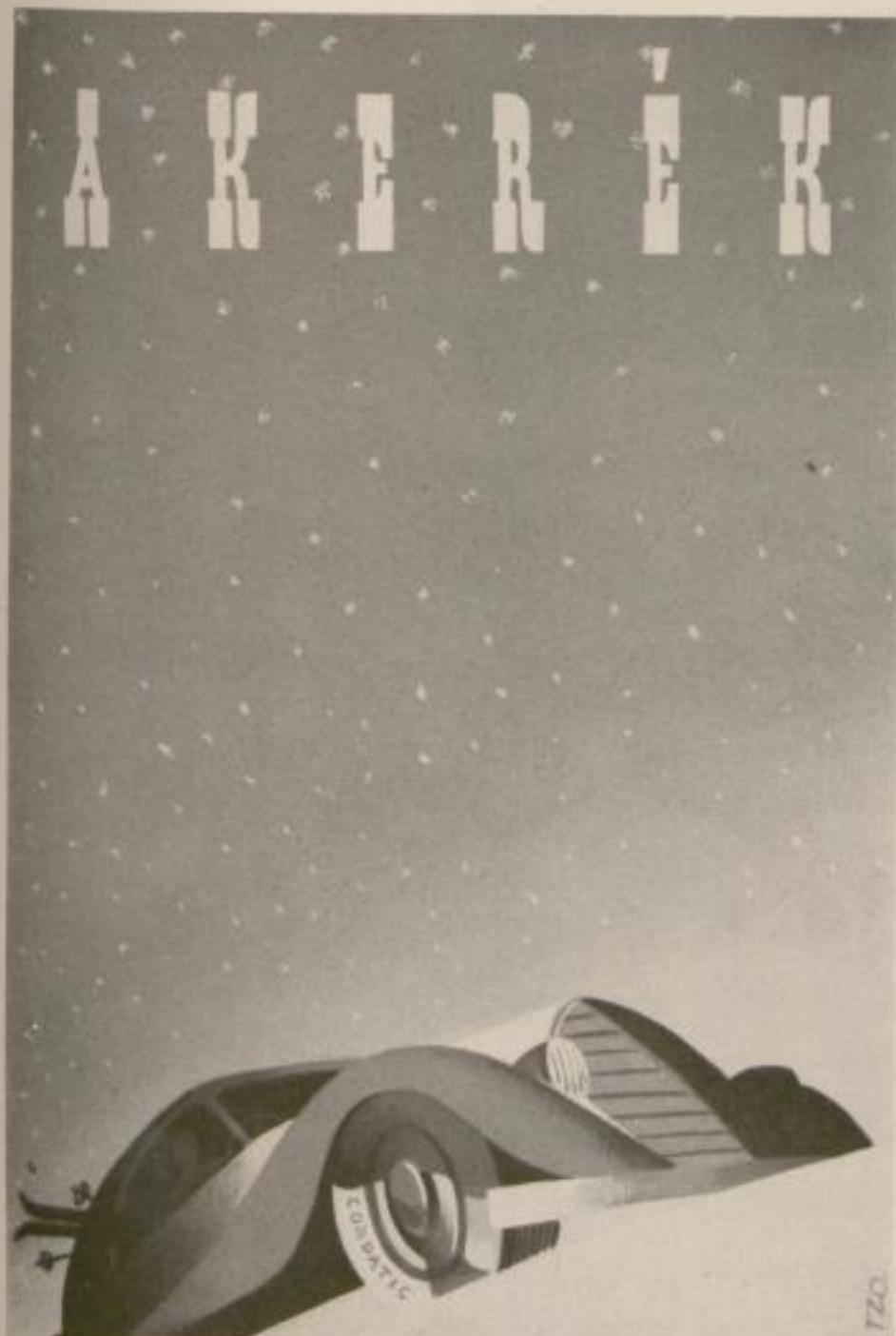
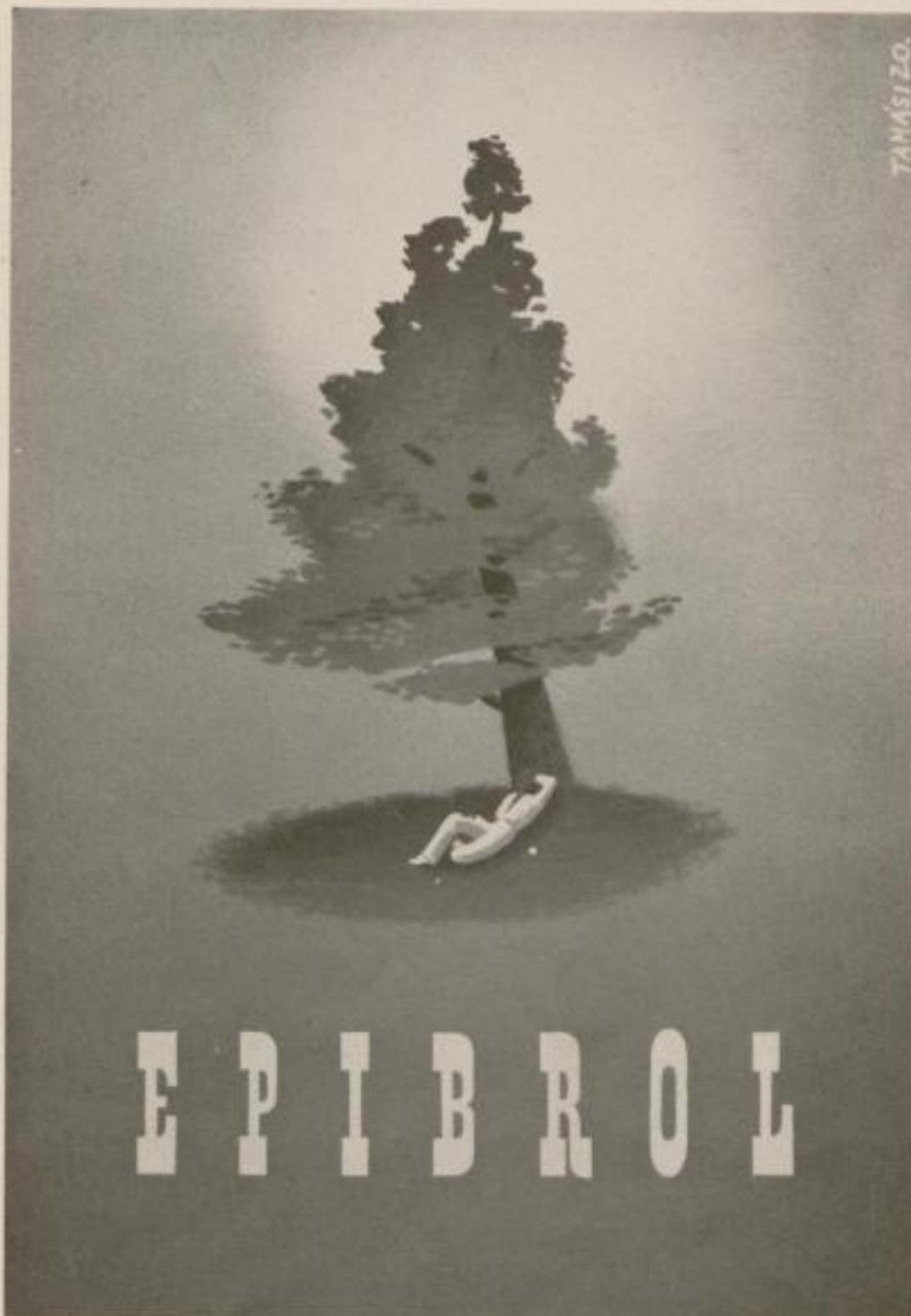


eliminate motives that might tend to distract attention from the main point and gives his energies to devising eye-catchers with a centre object or figure and works upon it until he achieves the desired result. His posters are nearly all vigorous compositions of striking originality. For instance, he places conspicuous

Zeitschriftentitel



Periodical Cover



Prospekt für ein Heilmittel

Poster advertising a medical drug

ZOLTÁN TAMÁSSI

, und der
Blickfang
cht. Seine
deen, und
cht. So ist
guren auf
noch zu