



away from the old, customary forms successfully blended the traditions of the old craft with the demands of a new trend in culture. The old printing-shop in the Rue de la Verrerie has in the meantime developed into an up-to-date printing establish-

weinetiketten
wine labels



ment which, however, as these excellent prospectuses and labels show, has lost nothing of those outstanding features of handicraftsmanship to which it owes the special place it occupies among lithographic enterprises. On the death of Gaston Jeanbin who in his day modernized the printing-house his widow assumed control of the business which now celebrates its centenary.

Translated by Flora Salmond-Volkmann