



We have here reproduced some recent publicity work which may be regarded in terms of documentary evidence of a firm will to achieve quality in spite of the natural difficulties caused by the war. The Leo Works in Dresden, for instance, issued a brochure entitled "The Tooth of the Ages", Martin Raschke being responsible for the text and Carl Tesche, a graphic artist, for the layout and numerous humorous woodcuts. The entire brochure may well be called a model of dignified and distinctive publicity. The same praise may be meted out to the brochures issued by the Tropon Works in Cologne-Mülheim; one of these, the "Vitamin-Fibel" by Renate Maier-Rothe, is charmingly illustrated in colour and a second by Asta Ruth-Soffner is likewise remarkable for its delicate drawings. Both brochures give evidence of careful and thoughtful planning. Trsl. by Flora Salmond-Volkman

Entwurf Design  
RENATE MAIER-ROTHE

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ASTA RUTH-SOFFNER

