

Posters



Entwurf  
PAUL SCHEURICH  
Design

appointment to the Deutsches Opernhaus for whose entire publicity work he has been responsible since 1934 and which he has successfully organized on modern lines. It is beyond the scope of this periodical to describe the extent and success of Heinz Hammers' work. Deserving of special mention, however, is the meticulous care and attention paid by Heinz Hammers to perfection of form and line in all his pictorial media. He showed to begin with a great partiality for the poster and was fortunate in securing as his collaborator, Prof. Paul Scheurich who had long kept in the background as a poster artist. A number of outstandingly good posters was the result of this arrangement.